

2010 Winnipeg Free Press Insert

Hello:

The Leave A Legacy Committee is looking for stories about donors and their planned gifts for inclusion in the 2010 Winnipeg Free Press Insert. You do not have to write the story but rather provide us with story ideas. Your ideal will be forwarded to the Winnipeg Free Press for their writers to make contact with you.

Please remember that any size of gift from a donor is a story.

The Insert will be included in Saturday, April 24th, 2010 edition which reaches over 304,300 readers and will be posted on the www.winnipegfreepres.com which received over 5,054,493 page views and 524,643 unique visitors in August 2008.

Also – please consider placing an ad in this publication. It is a wonderful opportunity for us to generate awareness of Leaving a Legacy and the partnerships our organizations form with Legacy Donors. Attached is a rate sheet for you to review and a link to last year's publication. All CAGP members receive a 15% discount.

Edith Bonner our lead from the Winnipeg Free Press asked me to relay the following information to you, " my sales team won't begin calling much before the beginning of February. If anyone would like to place an ad or ask questions before then they can email me directly at edith.bonner@freepress.mb.ca"

Please forward story ideas to me by January 30th, 2010.

If you have any questions please contact me.
Thank you! Have a wonderful holiday season.

Kathryne Kouk

LAL Committee

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